OcttoApps

COMPANY PROFILE

Software built around the way your business works.

OCTTOAPPS.TECH · 2026

About OcttoApps

"Software built around the way your business works."

OcttoApps Technologies is a software company in Qatar building technology around the way businesses actually work: websites, applications, business systems, dashboards, booking and payment flows, CRM, WhatsApp AI and automation.

Our work starts with the workflow, not the technology: where time is lost, and what would make the business easier to run. We build for businesses in Qatar and the GCC with Arabic and English in mind, and our work does not end the moment the system goes live.

Doha · Qatar	Qatar & GCC	Arabic & English	OcttoApps AI
HEADQUARTERS	WHERE WE WORK	WORKING LANGUAGES	FLAGSHIP PRODUCT



Company overview

OcttoApps Technologies W.L.L. is a software company based in Doha, working with businesses across Qatar and the GCC. We design and build the systems a business runs on: websites, mobile and web applications, CRM and booking systems, operations dashboards, payment flows, WhatsApp AI assistants and automation.

Every project starts with the workflow rather than the technology. We look at how a lead, a booking or an order actually moves through the business, where time is lost and what would make the business easier to run. Then we build the system around that, in Arabic and English.

Our involvement does not end when the system goes live. Hosting, monitoring, support and ongoing development keep the system working as the business changes and grows.

A word from the team



Every system we build starts with a conversation about how your business actually works, not with a template. That is why OcttoApps exists, and it is what you can expect from us on every project.

Our promise to every client

- **We understand the business first.** We learn how your team works and where time is lost before we design a single screen.
- **We keep it clear and honest.** Simple screens in Arabic and English, and a scope that says exactly what you get.
- **We build one system, not five tools.** Website, bookings, payments, CRM and WhatsApp working together in one place.
- **We stay after launch.** Hosting, monitoring, support and ongoing development as the business changes and grows.

Tell us what is slowing the business down and what you want the system to do. We can take it from there.

OcttoApps Technologies

THE OCTTOAPPS TEAM

OcttoApps Technologies W.L.L. · Doha, Qatar

Vision · Mission



Vision

To make business technology feel simpler, more connected and more useful. Software should fit the way a business works, not force the business to work around the software. We build systems that solve real operational problems today and keep supporting the business as it grows.

Mission

Understand the business first, then build the right system around it. We start with how the business actually operates, make every screen clear and easy to understand, connect the right tools into one reliable system, put it into real use with the team and stay involved as the business changes and grows.

What we build

Websites & digital experiences

- Corporate websites
- Ecommerce platforms
- Booking websites
- Customer portals

Mobile & web applications

- iOS applications
- Android applications
- Cross platform apps
- Internal business tools

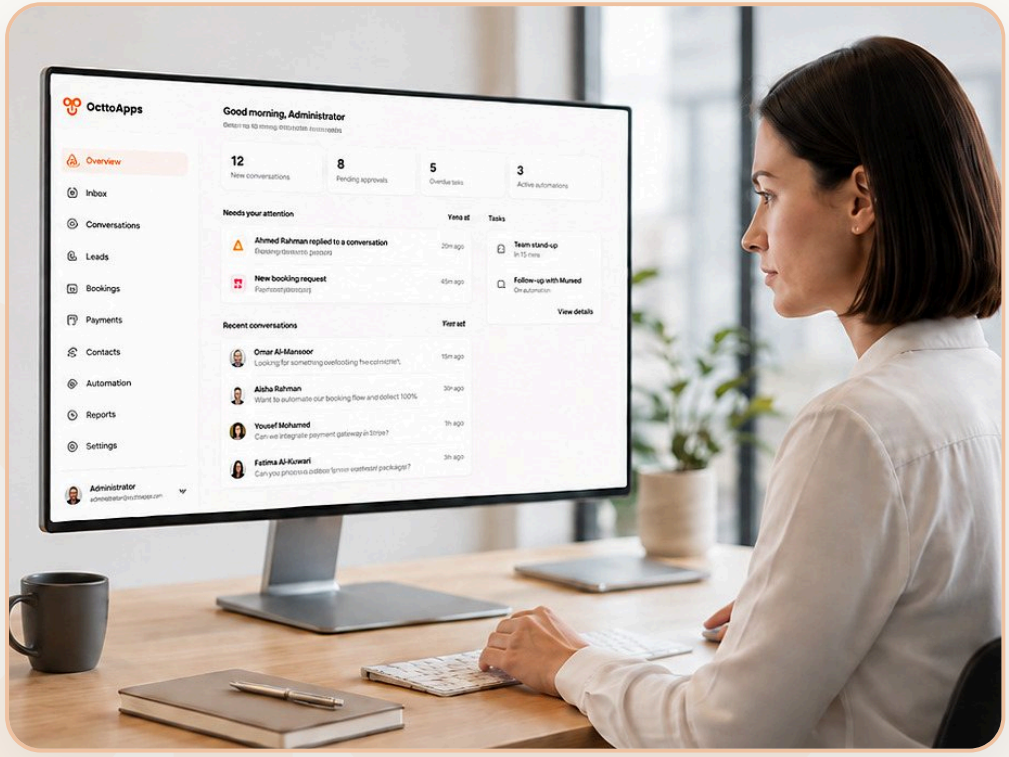
Business systems

- CRM systems
- Booking systems
- Operations dashboards
- Workflow management

AI & automation

- WhatsApp AI assistants
- Lead capture
- Follow up automation
- Human handover

Why OcttoApps



Built around your workflow

Your business should not have to fit inside someone else's template. We take the time to understand how your team works, where the problems are and what the system actually needs to do.

Arabic and English from day one

Screens, messages and reports are built for both languages from the start, for the way business is done in Qatar and the GCC.

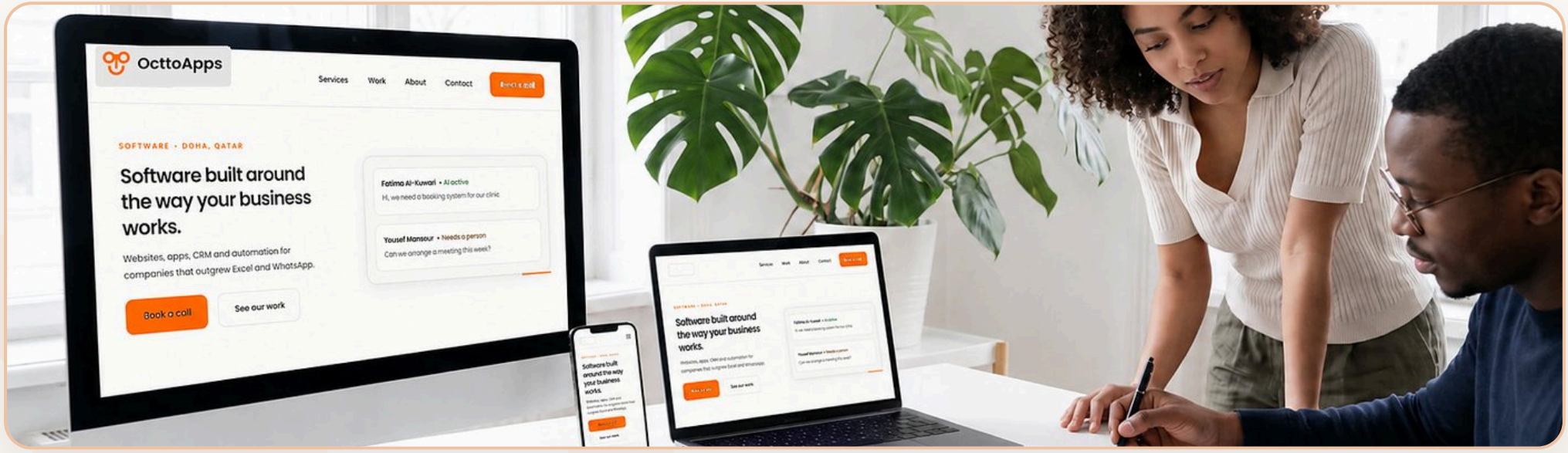
One connected system

Website, bookings, payments, CRM and WhatsApp work together in one place, instead of five tools that never talk to each other.

Support after launch

Our work does not end the moment the system goes live. We stay involved as the business changes and grows.

Websites & digital experiences



Corporate websites

Fast, clear websites in Arabic and English that explain what you do and turn visitors into enquiries.

Ecommerce platforms

Products, checkout, card payments and Apple Pay, with every order flowing into your operations.

Booking websites

Customers choose a time, pay a deposit and get confirmed, without a phone call.

Customer portals

Self service accounts, order tracking and documents, connected to your internal system.

Mobile & web applications



iOS & Android applications

Native and cross platform apps published under your own name on the App Store and Google Play.

Customer apps

Booking, ordering, loyalty and account apps your customers actually use, in Arabic and English.

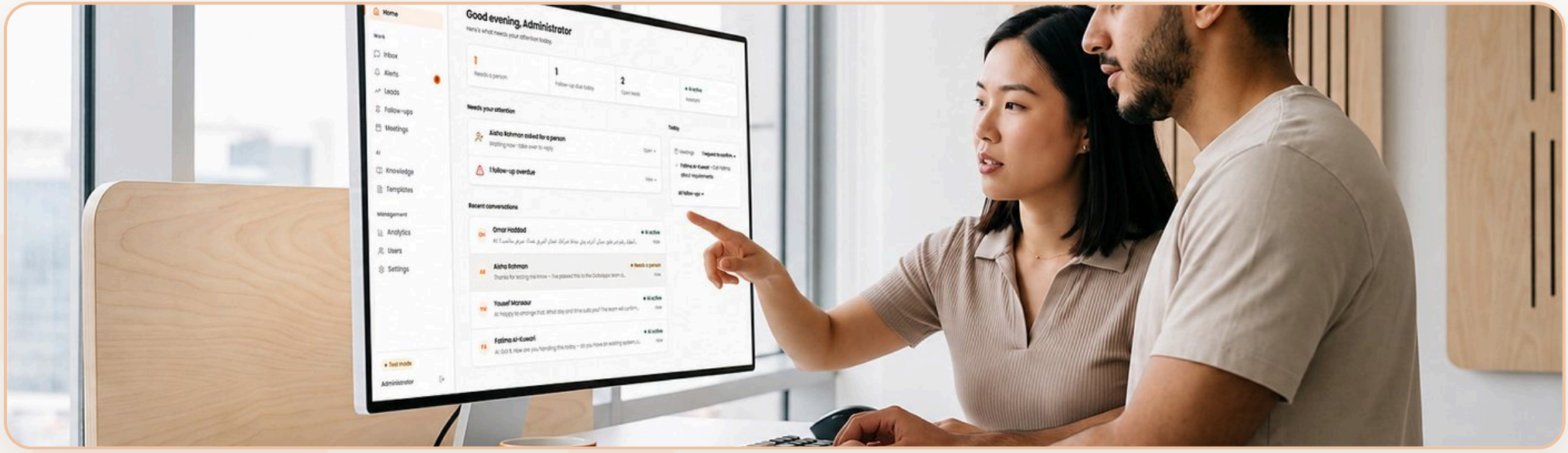
Internal business tools

Apps for your team: field visits, approvals, checklists and reporting, connected to your systems.

Web applications

Browser based systems that work on any device, with roles, permissions and reporting built in.

Business systems



CRM systems

Every customer, lead and follow up in one place, with what needs attention shown first.

Booking systems

Availability, deposits, reminders and confirmations, connected to your calendar and payments.

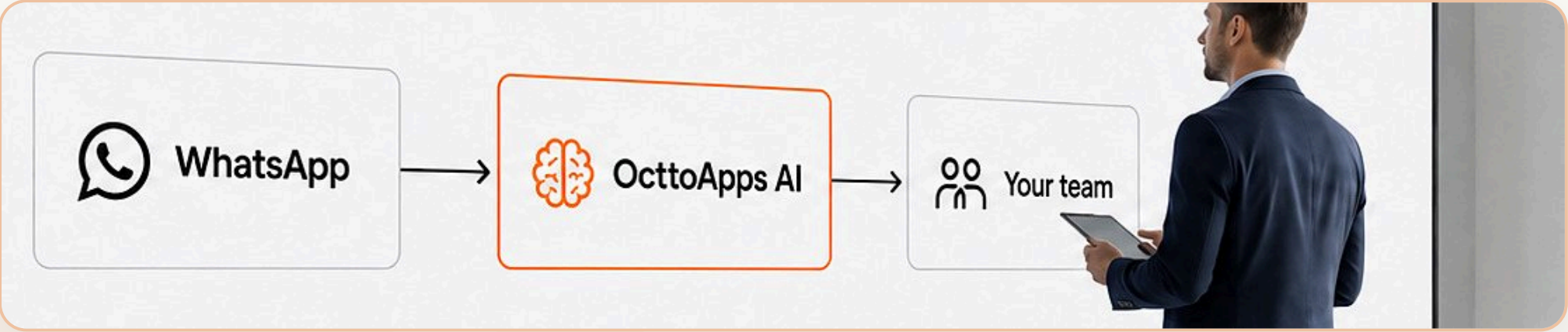
Operations dashboards

A live view of the business: orders, bookings, payments and tasks, updated as work happens.

Workflow management & internal portals

Approvals, handovers and internal requests that move through the team without chasing.

AI & automation



WhatsApp AI assistants

Answers customers on WhatsApp in Arabic and English from your own knowledge base, at any hour.

Lead capture & follow up

Every enquiry is recorded, qualified and followed up automatically, so nothing goes cold.

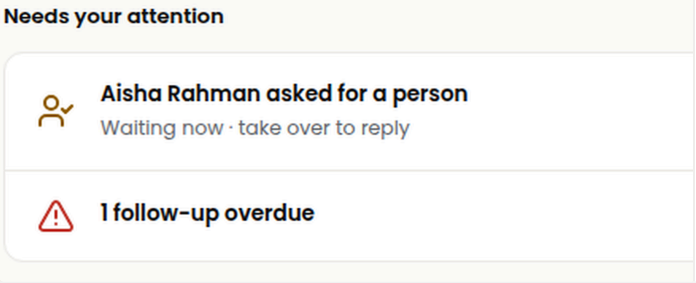
Workflow automation

Routine steps such as confirmations, reminders, status updates and reports happen on their own.

Human handover

AI when it helps, a person when it matters: the assistant stops, the thread is flagged and your team is alerted.

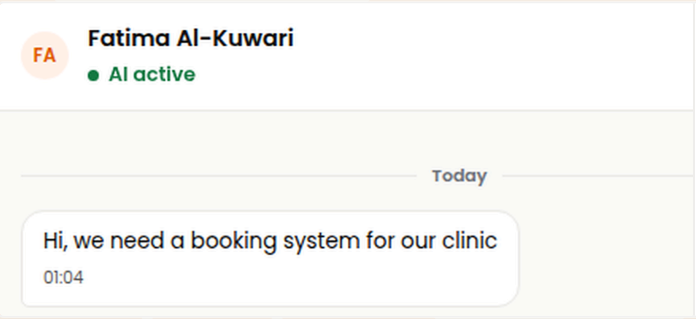
What we run for you



Operations dashboard

One place to see what needs attention.

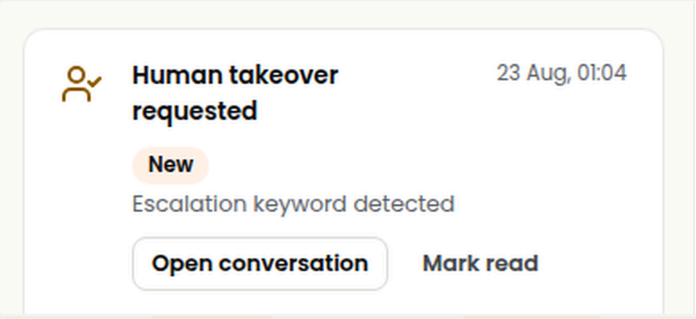
Every customer, lead, order and follow up in one place, with what needs attention shown first.



OcttoApps AI

Answers customers in Arabic and English.

Replies on WhatsApp, captures leads and arranges meetings from your own knowledge base.



Handover to your team

AI when it helps. A person when it matters.

The thread is marked “Needs a person”, the assistant stops, and the team is alerted on the phone.

Built into every project



Payments & commerce

Card payments, Apple Pay, checkout, deposits and ecommerce, connected to the payment gateways used in Qatar.

Integrations

WhatsApp Business, calendars, payment gateways and the systems you already use, working as one.

Customer portals

Self service, order tracking and customer accounts. Customers help themselves and your team answers fewer calls.

Support & maintenance

Support after launch, ongoing development, hosting and monitoring, so the system keeps up with the business.

A clear path from first call to launch



01

Understand

We start with how the business actually operates: who does what, where time is lost and what the system needs to do.

02

Design

Every screen is made clear and easy to understand before anything is built.

03

Build

The right tools are connected into one reliable system, in Arabic and English.

04

Launch

The system is put into real use with your team, with everyone shown how it works.

05

Support

We stay involved as the business changes and grows, with hosting, monitoring and ongoing development.

Get in touch with us

CONTACT DETAILS — OCTTOAPPS TECHNOLOGIES W.L.L.

Phone	+974 5554 4272
WhatsApp	+974 5554 4272
Email	info@octtoapps.tech
Website	octtoapps.tech
Instagram	@octtoapps
Location	Doha, Qatar
Languages	Arabic & English
Registration	OcttoApps Technologies W.L.L. · C.R. 226216

START A CONVERSATION

Tell us what is slowing the business down.

Tell us what you want the system to do and we can take it from there, in Arabic or English.

Scan to message us on WhatsApp

+974 5554 4272



OcttoApps

Let’s build what your business needs next.

WhatsApp +974 5554 4272 · info@octtoapps.tech · octtoapps.tech · @octtoapps

DOHA, QATAR